

**KAC 2007-2008  
Workshop Series:  
The FUNDamentals of  
Arts Management**

**Fundraising Basics**

Nov. 30, 10:00 am – 3:00 pm  
Wichita

**Fundraising Basics:  
Donor Relations**

Dec. 3, 1:00 pm – 3:00 pm  
Topeka

**1, 2, 3 = Success!  
Program Evaluation For All**

Feb. 11, 1:00 – 3:00 pm  
Lawrence

Feb. 12, 10:00 am – 12:00 pm  
Salina

**Communications Strategies  
for Arts Organizations**

April 8, 10:00 am – 12:00 pm  
Topeka

April 9, 1:00 – 3:00 pm  
Derby

April 10, 1:00 – 3:00 pm  
Hays

**Website Development on  
a Dime**

May 14, 1:00 – 3:00 pm  
Pittsburg

May 15, 1:00 – 3:00 pm  
McPherson

For more information and to  
register, go to  
[http://arts.ks.gov/workshops/  
fundamentals.shtml](http://arts.ks.gov/workshops/fundamentals.shtml).

## Arkansas City Shines for Kansas Arts Commission Meeting

The Kansas Arts Commission was welcomed by community artists and arts supporters, when the Commission held its 187th meeting in Arkansas City on Nov. 8 and Nov. 9.

"We were so pleased to be hosted by the Arkansas City community," said Anita Wolgast, chairman of the Kansas Arts Commission. "Ark City is an exemplary model of how the arts can bring a community together. The Kansas Arts Commission is proud to be a part of Ark City's success."

Highlights of the Arkansas City meeting included a public reception Thursday evening at the Burford Theatre and dinner at Cowley County Community College where Commissioners and KAC staff met with arts and community leaders.



The Kansas Arts Commission would like to thank the members of the Ark City community, especially Ellen Snell, executive director of the Arkansas City Area Arts Council; Dr. Pat McAtee, president of Cowley College; Bill Docking, chairman of the board, Union State Bank; and Kasha Kelley, 79<sup>th</sup> district representative.

## KAC Business of Art Seminars a Success

This fall's Business of Art Workshops were a huge success for the Kansas Arts Commission with a total of 128 attendees at the three workshop locations across the state. The KAC, in conjunction with the Kansas Small Business Development Center, offered the free seminars to Kansas artists and arts businesses to foster business skills.

The classes were designed to be accessible and provide practical business information from experts on the Kansas economy. Key topics included: writing business plans, creating budgets, marketing,



financing your business, accounting and taxes and obtaining permits and licenses.

Future class topics will include low- and no-cost marketing, copyright and reproduction legal rights as well as a class tailored for performing artists.

## Kansas Arts Commission

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## From The Executive Director

Greetings!

As we gear up for the holiday season, I am reminded of all the good that there is in the world. Despite world problems and personal trials, there is so much to be treasured enjoyed. I am always grateful that I work in the arts. Through the arts, we human beings strive for beauty, for the sublime, for the expression and communication of emotions and ideas. We reveal our struggles and our perspectives on the world through art.



*Llewellyn Crain*

The arts are a true public good, one that helps us become better human beings, more capable of navigating through life and of sustaining and supporting one another. The arts make our communities better places to live, our schools better places to learn (as well as help us learn), our homes our refuges. I am thrilled that the Kansas Arts Commission plays a very important role in the lives of Kansans.

In September, the Commissioners adopted our new strategic plan, which lays out five principal goals that will guide us for the next five years. We seek to:

- Place the arts at the center of every community in Kansas;
- Sustain and increase ongoing support for the arts in Kansas;

- Nurture and support lifelong multidisciplinary arts and arts education, especially experiences that are multi- and cross-generational, multicultural and include people of all abilities;
- Create opportunities for all Kansas artists and arts organizations to build capacity and sustainability and promote the development of arts leaders in every community; and
- Promote Kansas arts and artists in all their diversity, breadth and range.

To accomplish these lofty goals, we will need your help, guidance, and participation. I look forward to working with you to ensure that we reach our vision:

The Kansas Arts Commission will be an innovative, proactive *and* responsive leader in the arts and culture in the state of Kansas. The Kansas Arts Commission will expand horizons, initiate collaborations and create opportunities to build the resources of and strengthen Kansas arts and culture.

Happy Holidays!

*Arts Organizations Making a Difference in their Communities***Hays Arts Council – Creative Solutions to Support the Arts**

Since its incorporation in 1967, the Hays Arts Council has raised the level of arts awareness and enriched the lives of Hays and Ellis County residents.

A 1998 Kansas Governor's Arts Award recipient, the Hays Arts Council's efforts have included establishing art walks, literature and fine art competitions, concerts, artist-in-residence programs and a professional children's theatre. Its most notable events include the Smoky Hill Art Exhibition and the Five-State Photography Competition.

"One of the best things that we've been able to do is consolidate and coordinate the efforts of the arts communities," said Brenda Meder, executive director of the Hays Arts Council. "Now we are trying to reach out farther than Ellis County and into surrounding counties."

With an annual budget of \$130,000, Meder's goals seem challenging, but she is creative with resources and partnering with other community organizations.



*Young audience members get autographs from members of the Omaha Theater Company production of The Berenstain Bears.*



*A father and children take in a recent opening reception at the Hays Arts Center.*

"Some of the activities we do are not typical art events, but they do reach a completely different segment of the community, and it is a way to get your organization's name out to the public and make an impact," said Meder.

For example, the Hays Arts Council submits Kansas Arts Commission Arts-in-Communities Mini-Grant applications to support area art activities, such as the Western Kansas String Academy, Hays Orchestra Booster Club, Herzogfest Committee, Hays Symphony Guild and the Madrigal Committee.

"Despite the extra work, it is a pleasurable experience and we're proud to be serving that audience niche," said Meder. "If we don't support the arts, then activities like these won't be available."

For more information about the Hays Arts Council, contact Brenda Meder at 785/625-7522, [bmeder1038@aol.com](mailto:bmeder1038@aol.com) or go to <http://www.haysartscenter.org>.

**Commissioners**

**Anita Wolgast**  
*Chair*  
Topeka

**Judy Langley**  
*Vice-Chairman*  
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**John Divine**  
*Secretary-Treasurer*  
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**Lon Frahm**  
Colby

**Novelene Ross**  
Wichita

**Lemuel Sheppard**  
Pittsburg

## Grant Guidelines Posted Online January 2, 2008

### Arts-in-Education Grant Workshop

January 24  
3:00 - 5:00 pm  
Florentine Room  
Jayhawk Tower  
700 S.W. Jackson St.  
Topeka

### Arts-in-Education Grant Workshop

January 25  
1:00 - 3:00 pm  
Conference Room  
CityArts  
334 N. Mead St.  
Wichita

For more information on these workshops and to register, please contact Sarah VanLanduyt at [sarah@arts.ks.gov](mailto:sarah@arts.ks.gov) or 785/368-6542.

Dust off your files and gather your fiscal numbers in preparation for the Kansas Arts Commission's Fiscal Year 2009 Grant Guidelines. Guidelines for most KAC programs will be posted online January 2, 2008, and deadlines will vary by grant program. Based on your input we have made several changes, so make sure you read the guidelines carefully! In addition, for the first time we will also have Cooperative Agreements (service to the field statewide) and American Masterpiece Partnership Program guidelines available online.

For questions about a grant opportunity, contact the Kansas Arts Commission at 785/296-3335 or [kac@arts.ks.gov](mailto:kac@arts.ks.gov).

### KAC Seeks Visual Artist to Create Governor's Arts Awards

The Kansas Arts Commission is soliciting visual artists to design and make artistic awards for recipients of the Governor's Arts Awards. The awards honor distinguished artists, arts organizations and patrons and will be given at a dinner and ceremony on June 26, 2008. For more information go to <http://arts.ks.gov/gaa/call4artists.shtml>. All applications must be mailed with a U.S. postmark or delivered to the Kansas Arts Commission office by Friday, February 22, 2008.

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